

# **APICS / MICHIANA CHAPTER**

## **2004/ 2005**

### **One Year Strategic Plan**

#### **The Michiana Chapter of APICS:**

We exist to provide and facilitate a variety of educational experiences in the broad areas of operations effectiveness and resource management. Our customers include members of the Michiana Chapter, non-members who can benefit from our activities and area business organizations in need of on-going educational and professional development for their employees.

We offer monthly programs, certification classes, periodic seminars and other services designed to serve these groups. In addition to these formal activities, we serve as a forum for learning through interpersonal contacts with others.

#### **Mission Statement:**

By servicing the educational needs for our customers, we hope to enhance and enrich the quality of their professional lives, to contribute to the business success of the companies who employ them and thereby to promote the quality of life and standard of living of our community as a whole.

#### **Primary Goals:**

To increase chapter membership by 5% (Membership July start 207 Goal 10 )

To provide 50 contact hours each month (PDM 30, Region 8x4x2=64, Conference 24x3= 72, Fund 50, TTT/LDI 6, Seminar 6x50= 300 CPIM 40x2=80, BoD 6)

To achieve a quality rating of 4.3 on all educational opportunities (PDM 4.3, Fund 4, CPIM 4, Tours 4.3)

To increase attendance at PDM's (PDM avg 40, Seminars 50, Conference 5, Tours 30)

To achieve Certification Maintenance by it's members

#### **Supporting Goals:**

Implement a marketing plan to increase membership, contact hours and participation in educational programs.

Implement marketing plan (Society level & Chapter level tie in) for Member-Get-A-Member Drive

Continue to broaden electronic means of contact

Continue a minimum of two classes per session

Recruit two new volunteers for the Board of Directors each year

Develop two new instructors

Develop / Improve Joint Ventures (Other societies / Other educational facilities)

#### **Tactics:**

Follow-up with new attendees at PDM's

Follow-up with new attendees by Phone

Follow-up with Members by Phone

Contact the certification list for possible instructors

Target companies in the area for education

Continue two joint PDM's with ISM and IMA

Support Board members with Educational opportunities

Determine where the members want the PDM's held

#### **Financials:**

Have all board members review their areas for expenses

Have all board members evaluate the current budget

Hold board members accountable to monitor and maintain the Budget Goals

Ensure additional procedures implemented are followed:

- Monthly Financial Report
- Reconciliation against the Rebates from Society
- Implement Projected expenses / Actual Expenses reports from the Web
- No Expenses will be paid if not turned in within 60 days (Unless approved by the Board)